

METHODS FOR MANAGING AND PROMOTING NETWORK CONTENT

Abstract of the Disclosure

Methods for enabling a content node of a network to automatically notify one or a
5 plurality of other nodes about changes to the content of the content node. The methods
enable a node including a website to efficiently update the information and content of
search engines connected to the network. The methods also can be used to filter, block
and enhance the content transmitted by the content node over the network. The methods
further facilitate E-commerce and data rights management (DRM) functions over this
10 network.

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